



COLORADO Membership Quarterly News

Spring Edition 2019



PSA LOGO POLICY & UPDATE

The Photographic Society of America logo is available for use by both individual and organizational PSA members in accordance with the PSA Logo Policy. This policy is outlined in its entirety on the PSA website at <https://psa-photo.org/index.php?psa-logo-policy>.

If you are currently using the PSA logo, e.g. on a website, please check for the updated version, this latest version includes the registered trademark symbol ® and can be downloaded from the PSA website link at <https://psa-photo.org/index.php?psa-logos>. The .png logo file may also be found by navigating from My PSA - Members Only login : PSA Media : Logos : PSA Logos.

Examples of how PSA Members may use the logo include:

- On personal or professional business cards
- On personal websites, providing a direct link to the PSA website
- On organizational websites, providing a direct link to the PSA website
- On professional websites, providing a direct link to the PSA website
- On the exhibition page of PSA-Recognized Exhibitions
- On social media websites if special permission is granted by the Executive Committee
- On official PSA correspondence

81ST ANNUAL PSA CONFERENCE

The 2019 Annual Photographic Society of America Conference will be held in Spokane, Washington this fall, September 22 - 28th. Discounted **early bird member registration**, for the full conference, begins April 1st and runs through May 31st. Additionally, a discounted room rate at the Conference Hotel will be offered based on availability.



The conference schedule and tour information will be posted on the PSA website, along with speaker profiles and vendor and sponsorship links. Look for additional information covering the upcoming PSA Conference published in the *PSA Journal*, beginning with the March issue.

You may consider planning ahead for the 82nd Annual Conference as well, in 2020 the annual PSA conference will be held right at home, in Colorado Springs.

Volunteering to help out at a conference is also a worthwhile consideration. If interested in volunteer opportunities contact Twila Bourlon, Conference Chair, at hq@psa-photo.org.



Why the 365 Day Project?

IT IS ALL IN THE FUN OF IMPROVING OUR PHOTOGRAPHY SKILLS

by Chuck Carstensen

Committing to making a photograph every day of the year seems daunting at first blush. We say to ourselves, “No way could I keep this up every single day of the year!” Actually, it is an exceptional way to sharpen your photography skills. It is fun and not as hard as you may think.

October of last year was my first PSA submission to the **365 Day Gallery** and I have not missed a day since. Today, I look forward to each assignment as a challenge in photography. You can spend as much time as you want. Some days may involve travel, some are at home with Photoshop.

The PSA online 365-day project goal is to provide inspiration and showcase the daily submissions in an impressive gallery. Go to the Gallery section of the PSA website and tap on [365 Day Gallery](#). View each day's themed assignment by selecting a date key. The site provides several daily themes to explore. There are no critiques, no reminders or day-to-day deadlines. Aside from adhering to a theme for each day this is a rule free project. One image may be uploaded for each day, within a two month window. The website has more details, so check it out!

The daily assignments are visible on the PSA website for anyone to see. However, you do need to be a PSA member in order to submit photos and display your work in the Gallery.

Personally, I make and submit the image on the date of the assignment. It seems more fun and challenging that way. It makes me think. My wife is involved, too. We approach every assignment as something new to look forward to.

Interesting benefits include having a purpose to create your latest photography masterpiece. The ‘art of seeing’ is perfected each and every day, while post-processing skills are enhanced greatly. Furthermore, images you create can be used for entering PSA-recognized exhibitions. Most images can be created near your home. The project is FREE to PSA members.

Dennis C. Hirning, APSA, MPSA, is the 365-day director. Send him an [e-mail](#) or join the fun by [registering to participate](#). ♦

Who are the Colorado PSA Members? *member profile and introduction*



Charles E. Carstensen is from Colorado's western slope, he lives in Montrose with his wife of sixty years and has been a PSA member since 2016. Introduced to photography in the 40's, Charles' first camera was a 127 film Kodak Baby Brownie Special and his first photo processing skills began in a wet darkroom that he built in the basement of his childhood home.

Prior to retiring from an insurance claims adjuster business, which he built and owned for thirty-five years, Charles specialized in General Aviation Accident Investigation and Adjusting which actually allowed for his involvement in documentary photography. His passion as a busy retiree is now panoramic photography.

Charles has formal photography education from his time serving in the U.S. Navy and holds a BSBA from the University of Denver, Colorado. He also knows how to take full advantage of his PSA membership and is a Photographic Society of America education course graduate of three courses: *The History of Photography*, *Image Analysis*, and *A Portfolio Experience*.

NOTE: Read Charles Carstensen's [full biography](#) by visiting the PSA Colorado Membership Galleries page and view more of his photos in the PSA [365-Day Gallery](#). Also, read Carstensen's article titled *Why the 365 Day Project?* on page 2 of the Spring 2019 *Colorado Membership Quarterly News*.

WELCOME NEW MEMBERS

A warm welcome to new PSA member, Todd Towell, from Erie, Colorado.

THANK YOU

Thanks to all of Colorado PSA individual members who have submitted images for a PSA Member Gallery to appear on our Colorado Member Galleries webpage.

There are currently 80 individual PSA members that live in Colorado. Please consider taking advantage of the Galleries benefit if you have not already done so.

ADD YOUR PSA MEMBER GALLERY TO THE PSA WEBSITE

Create [psa-photo.org/galleries/members](https://www.psa-photo.org/galleries/members)

Overview [psa-photo.org/index.php?galleries](https://www.psa-photo.org/index.php?galleries)

Colorado Member Galleries [psa-photo.org/index.php?co-member-galleries](https://www.psa-photo.org/index.php?co-member-galleries)

1st Year Gallery • 2nd Year Gallery • Individual Member Gallery • Portfolios • 365 Day • ROPA Galleries

Who are the Colorado PSA Organizational Members?

club/council member profile and introduction



Pikes Peak Camera Club (PPCC) has its history in Colorado dating back to 1930, that predates the 1934 founding of the Photographic Society of America! PPCC has sustained their club membership with PSA for sixty-six years, a membership that began on April 1, 1953. This Colorado Springs based club clearly has experience in their favor as the oldest camera club in Colorado.

With an active membership of fifty photographers, PPCC meets on the second Wednesday of each month at Living Hope Church, in Colorado Springs.

During the meetings, January through November, the club holds a digital projection and print competition among its members, these competitions are built around assigned themes that define and inspire photographs of specific subject or mood content. Two months out of the year an informative presentation or workshop is scheduled in addition to the competition. All competition entries are displayed at a year-end awards presentation potluck, showcasing PPCC's talent. Aside from regular monthly meetings, PPCC also schedules an occasional photography field trip for its members, the trip may be indoors at the Butterfly Pavilion or shooting outdoor landscapes near Cripple Creek.



Winter Work

© Deborah Milburn



The Bench ©Ted Griffith



Berber Girl

© Joe Bernstein

PPCC is also consistently active within their community, making community involvement a part of their club activities. Annually, the club organizes a high school photography competition, a collaborative event of local high schools that showcases the talent of young photographers. Also, the club has been involved with the annual Pikes Peak Challenge, a Brain Injury Alliance fundraiser event.

To learn more about Pikes Peak Camera Club visit their website at www.pikespeakcameraclub.com. Here you can view image galleries of club members and access their monthly club newsletter.

Visit the Websites of Colorado Clubs & Councils, active PSA Members

Englewood Camera Club
Evergreen Camera Club of Colorado
Loveland Photographic Society
Pikes Peak Camera Club
St. Vrain Photographic Society
Thunder Mountain Camera Club

<http://www.englewoodcameraclub.net/>
<http://evergreencameraclub.com/>
<https://lps.cc/>
<http://www.pikespeakcameraclub.com/>
<https://go-svps.com/>
<http://thundermountaincameraclub.org/>

CHECKLIST OF PSA INDIVIDUAL BENEFITS

A CHECKLIST YOU CAN USE TO SEE IF YOU HAVE MISSED A PSA BENEFIT THAT MAY FILL YOUR NICHE:

- ☒ Image evaluation service.
- ☒ Access to monthly educational and informational Webinars.
- ☒ Photographic mentor and consultant services.
- ☒ Online photography and image analysis courses.
- ☒ Study groups: online for digital images and via mail for critique of prints.
- ☒ Publication of photos on the PSA website (1st year New Member Gallery; 2nd year Show Your Stuff Gallery; 365-Day Galleries).
- ☒ A personal Member Photo Gallery on the PSA website along with a personal biography and link to your own photography website.
- ☒ Free Travel Aide service to assist with planning photo trips to countries where there are PSA members.
- ☒ A free Species Identification service.
- ☒ Opportunity to present programs and seminars at local, regional and international meetings.
- ☒ Access to the My PSA section of the PSA website for resources links, tools and techniques.
- ☒ Opportunity to submit articles for potential publication in the PSA Journal.
- ☒ Opportunity to submit articles for online publication in the Colorado State Membership Quarterly News.
- ☒ Use of PSA logo on personal website and business card.
- ☒ A full color monthly PSA Journal - print and/or online - written by and for photographers.
- ☒ An annual Who's Who in Photography publication.
- ☒ Opportunity to volunteer and contribute to the continual evolution and success of the PSA.
- ☒ Opportunity to earn PSA Star Ratings and Recognition of Photographic Achievement Awards with PSA Distinctions for Qualified (QPSA), Proficiency (PPSA), Excellence (EPSA), Master (MPSA), Grand Master (GMPSA) and Grand Master levels of bronze (GMPSA/b), silver (GMPSA/s) and gold (GMPSA/g).
- ☒ Opportunity to earn PSA Portfolio Distinctions of Bronze (BPSA), Silver (SPSA) and Gold (GPSA) for print and digital portfolios.
- ☒ Annual PSA conference with workshops, field trips, photo shoots and featured speakers at reduced early bird registration rates.
- ☒ Discounts on photography related products and services.
- ☒ Reduced fee for PSA Photo Adventures - outings in a workshop and/or photo shoot setting.

MEMBERSHIP INPUT

Please contact your State Membership Director, Tammy Hammond, smd-colorado@psa-photo.org if you have any questions regarding your membership benefits or if you would like to see something specific included in the next Colorado membership newsletter.

Content for the newsletter may be a brief article offering a technical photography tip, workshops attended, favorite photo destinations or a PSA class summary. If you have earned a PSA Member Award or ROPA distinction this could be shared in the newsletter as well.