

Coming Up in DECEMBER & JANUARY

No Tips & Techniques meeting in December.

December 12: Year End Party
At the Lariat Lodge. See details at right!

January 9, 2019: Jeff Johnson
Post Processing

January 23, 2019:
Tips & Techniques TBD

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Evergreen Camera Club Holiday Party and Year-End Contest

The Photo Contest

JOSEPH ROYBAL : Judge

Enter two photos per person.
Select your experience level:
Beginners (email: level1@evergreencameraclub.com)
Advanced (email: level2@evergreencameraclub.com)
Choose any of the four subject categories:

- People
- Landscape/Scenery
- Animals/wildlife
- Miscellaneous

Entries must be submitted by 6:00 pm Monday, December 10. Submitter must be in attendance at the dinner to win.

The Prizes: \$50 Mike's Camera Gift Card for Best Image of the Year and \$25 Mike's Camera Gift Card for Best Image of the Year Runner-Up. \$25 Englewood Camera Gift Cards for Most Points all year, Level 1 and Level 2.

The Dinner Party

Time: Wednesday, December 12 at 6:30 - 8:30 pm
Location: Lariat Lodge Brewing Company (27618 Fireweed, Evergreen — beyond the Elks Club).
Dinner: Buffet featuring roasted chicken and trout, roasted veggies and mashed potatoes.
Drinks: Non-alcoholic beverages included.
Cash bar.
Cost: \$28/person. Pay and RSVP through the Evergreen Camera Club Meetup with a credit card OR pay \$28 per person by check made out to Evergreen Camera Club and mail to Evergreen Camera Club, 3719 Evergreen Parkway, Suite A-105, Evergreen, CO 80439. Checks must be received by 12/5/18.

Deadline to RSVP and pay is December 5 at 11:59 pm.

Evergreen Camera Club · evergreencameraclub.com
Meetup: Evergreen Camera Club Photography

November Contest Winners: Lucky Shot! Open: Landscapes



Year-End Contest Theme:

- Landscape/Scenery
- Animals/Wildlife
- Miscellaneous
- People

Two photos per person, must be a member to enter. See details above or the ECC website.

November Rewind

by Lorrie McAllister

November Evergreen Camera Club Program presented by Tom Heywood

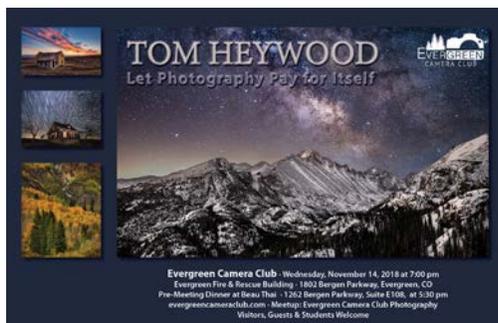
As a retired schoolteacher, Tom Heywood eased into selling his photography, initially showing his work at church. He asserts that selling photography is relatively easy in the digital age but is not without its challenges because a lot of people are doing it.

He relayed the various avenues he explored to sell his photography, touching on online sales, selling stock photos, photojournalism, art consul-

tants, and social media. Each of these avenues has its place, but there are downfalls to each.

After considering all these options for photography sales, Tom has found his niche in fairs, festivals and trade shows.

his booth and travel expenses, sometimes garnering a respectable profit. He travels about twenty-five weekends per year, often to other states. He shared with us his strategies for submitting pieces for a juried process, how to “upsell” booth visitors with custom orders, and what kinds of photography sells best in different locations. He reminded us that he is fortunate to have a modest pension to rely on, but that sharing your artwork face to face at fairs and festivals can be immensely rewarding.



From the get-go, he has been able to pay